



BRIDGE BUILDERS
14TH ANNUAL BUSINESS BREAKFAST 2018
Thursday 24th May

Theme:
Internet of Things

GUEST SPEAKER
GAVIN SMITH
Chair and President of Robert Bosch Australia

Thursday 24th May
Dorset Gardens Function Room

Sponsorship Pack



"The Charity Changing the Lives of Young People"

Dear Sponsor,

Over the past thirteen years, Bridge Builders Youth Organisation has been in partnership with Yarra Hills College in delivering the Advance Leadership Class. As part of the student's skill and leadership development we use event management and business enterprise to develop assets in young people. Bridge Builders deliberately invests into the lives of young people and challenges young people to invest time and effort into helping build business, so each year we hold a business breakfast.

This breakfast, our fourteenth, is by no means normal as 25 - 30 students from year 9 and 10 take on all aspects of planning, marketing, budgeting, bookings, interior design, leadership, team work, menu, venue, and public speaking. This breakfast is the largest one we know of in our area with a couple of hundred guests on average each year.

There are two main objectives each year for this event: We want businesses to invest in Bridge Builders and we want Bridge Builders to invest in business. The first is done through sponsorship and donations the second through delivery of a quality speaker and dedicated network time at the breakfast.

This year's event will be Thursday 24th May, at the Dorset Gardens Hotel Function Room.

Over the previous years we have had a phenomenal calibre of speakers including but not limited to Gillian Franklin, Daniel Grollo, John Anderson, Julio De Laffitte, Jim Penman and Shane Radbone. This year will be no exception with Gavin Smith as our guest speaker.

Gavin Smith joined Bosch in 1990 and then was appointed the chairman and president of Robert Bosch Australia in October 2011 a local subsidiary of the Bosch Group that is active in the mobility, industrial, consumer, and energy & building sectors. Gavin is the inaugural chair of the IOT Alliance Australia, the peak body for organisations with an interest to accelerate the adoption of IOT in Australia.

In the pages that follow there are several opportunities for your company to gain a higher level of exposure to all who attend. We would appreciate it if you would take the time to consider being a corporate sponsor of this event and possibly in years to come.

If you would like to arrange a time to meet and discuss this further, please contact us directly.

Regards,

Phil Stenhouse OAM

CEO

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Testimonials

"A fantastic event! From the networking opportunities in the room I have been able to build relationship with a number of companies that has helped generate tens of thousands of dollars for my business on an ongoing basis. I have also enjoyed watching the development of the young people during this event over the years"

- **David Harris, Business Owner, 1300SEONOW**

"The Breakfast is a really fantastic event, I enjoyed being part of planning such a large event and also spending time on the morning meeting people of varying expertise from all walks of life. The speakers are always so relevant and everyone got something out of the day. The breakfast also taught me how to network"

- **Tayla Keene, Young Person, Bridge Builders**

"I have attended a number of Bridge Builders Business Breakfasts. I have always been impressed with the thorough organization undertaken by the students. Always great speakers with inspiring stories and gems to take away. A great event to not only learn, but to network with many like minded people"

- **Paul Raye, Business Owner, Think Accountants**

5 Star Package \$5,000 + gst

Your sponsorship entitles your business/company to:

- Exclusive signage or display on either side of the main stage.
- A **premium** corporate stand will be provided to display material/product of your company in the main room. (valued at \$550)
- Acknowledgment of sponsorship on promotional material and online marketing (assuming sponsorship is received before material is distributed)
- 5 minutes on stage to promote your company and its products and services.
- A table for **8** guests of your choice. (valued at \$520)
- Your logo on display screens playing on rotation throughout the event.
- Company information in gift bags that all attendees take away.
- A pop-up banner space in the main room (provided by sponsor)
- Company promo DVD. (to be provided by sponsor)
- Thanked on stage for your sponsorship.
- A Bridge Builders framed Certificate of Appreciation.
- Logo and link on Bridge Builders website and newsletter.
- All other involvement by discussion.

4 Star Package - \$3,000 + gst

Your sponsorship entitles your business/company to:

- A **premium** corporate stand will be provided to display material/product of your company in the main room. (valued at \$550)
- Acknowledgment of sponsorship on promotional material and online marketing (assuming sponsorship is received before material is distributed)
- Seats for **6** guests of your choice. (valued at \$390)
- Event posters to be placed in businesses for public display to advertise your involvement.
- Your logo on display screens playing on rotation throughout the event.
- Company information in gift bags that all attendees take away.
- A pop-up banner space in the main room (provided by sponsor)
- Company promo DVD. (to be provided by sponsor)
- Thanked on stage for your sponsorship.
- A Bridge Builders framed Certificate of Appreciation.
- Logo and link on Bridge Builders website and newsletter.
- All other involvement by discussion.

3 Star Package - \$1,500 + gst

Your sponsorship entitles your business/company to:

- A **corporate** stand will be provided to display material/product of your company in the foyer. (valued at \$300)
- Acknowledgment of sponsorship on online marketing
- Seats for **2** guests of your choice. (valued at \$130)
- Your logo on display screens playing on rotation throughout the event.
- Company information in gift bags that all attendees take away.
- A pop-up banner space in the main room (provided by sponsor)
- Thanked on stage for your sponsorship.
- A Bridge Builders framed Certificate of Appreciation.
- Logo and link on Bridge Builders website and newsletter.

2 Star Package - \$800 + gst

Your sponsorship entitles your business/company to:

- Acknowledgment of sponsorship on online marketing
- Seats for **1** guests of your choice. (valued at \$65)
- Your logo on display screens playing on rotation throughout the event.
- Company information in gift bags that all attendees take away.
- A pop-up banner space in the main room (provided by sponsor)
- A Bridge Builders framed Certificate of Appreciation.

1 Star Package - Corporate Stands

Got a great idea that you would like to get in front of hundreds of business people? Then the corporate stands are for you. Set up for the entire duration of the breakfast these stands give you the chance to provide tangible examples of what your company does and how you might service the other industries in the room. There are 2 levels of corporate stall available: Premium, or Standard.

Premium Corporate Stand: \$500 + gst

Corporate Stand: \$300 + gst

Promotional Bags

Another way to promote your business to a couple of hundred business people is through providing promotional materials and/or products to be placed in promotional bags that will be provided to each breakfast attendee.

Promotional Bags: \$150 + gst

Pop-up Banner

A perfect way to promote your brand is to simply have your company's pop up banner located in the auditorium for everyone to see! We will be lining the walls on both sides of the palladium with the pop up banners of this sponsorship option. Don't miss out on this fantastic opportunity!

Banner: \$100 + gst

Individual Seat

Individual seats are \$65.05 per person

Table of 8 are \$480.40 (inc. discount of \$40 for booking a table)

If none of the above Options are suitable for you we would still love you to be involved in our breakfast by either purchasing a table of 8, purchasing a few seats or by donating product or services for the door prize just fill out the form below and either email, fax or post it to us or contact us directly on 9038 8818.



"The Charity Changing the Lives of Young People"

Sponsorship/Booking Form

Business/Company: _____

Contact Person Name: _____

Address: _____

Phone Number: _____

Email: _____

**I agree to sponsor the "2018 Business Breakfast", which will be held on
Thursday 24th May, at the Dorset Gardens Hotel Function Room**

For the sum of \$ _____ Sponsorship Option: _____

Or table of 8 (\$480) \$ _____

Or _____ number of seats @ \$65per seat \$ _____

Or product for the door prize _____

Signed: _____

Date: _____

Please email, fax or post completed form back to Bridge Builders for confirmation and
tax invoices to the address below.