



"The Charity Changing the Lives of Young People"



My Kids Postie Bike

RIDE

19TH to 23RD OCTOBER

WWW.BRIDGEBUILDERS.COM.AU
03 9038 8818



#deliveringforYOUth

'Invitation to Change the Lives of Young People'

You can be involved in this epic adventure as 25 people ride their Postie Bikes on a 1,500km journey over 5 days! All in the name of charity, to help change the lives of young people!

The 3rd Annual **'My Kids' Postie Bike Ride** will kick off on Thursday 19th October 2017 in Lilydale, Victoria. This event offers a unique experience for the community and sponsors to support a national charity that changes the lives of young people.

This National event is a fantastic opportunity for community members across the country to get involved in 5 days of fun and fundraising, in support of the next generation. The Postie Bike Ride supports a life-changing cause for many young people around the country. The proceeds from this epic adventure will support **Bridge Builders Youth Organisation** in all the work they do with young people. The ultimate goal for Bridge Builders is to build a \$40 million youth, corporate and community facility that will deliberately change the lives of hundreds of thousands of young people and to become the leading youth organisation in Australia.

Our very own CEO, Phil Stenhouse OAM is taking on the challenge - dare to join him?

Meet a rider – testimonial

"The 'My Kids' Postie Bike Ride has given me confidence in myself and my ability to overcome obstacles. Being my first event with Bridge Builders in 2015 I had no idea how much of an impact it would have, giving me a purpose when I was at my lowest. After struggling with drug addiction for many years, being part of this event gave me the self belief and the courage I needed to tackle my demons and gave me hope for my future. With the support of the team at Bridge Builders, I am proud to be free from addiction and I'm looking forward to my 3rd ride in October.

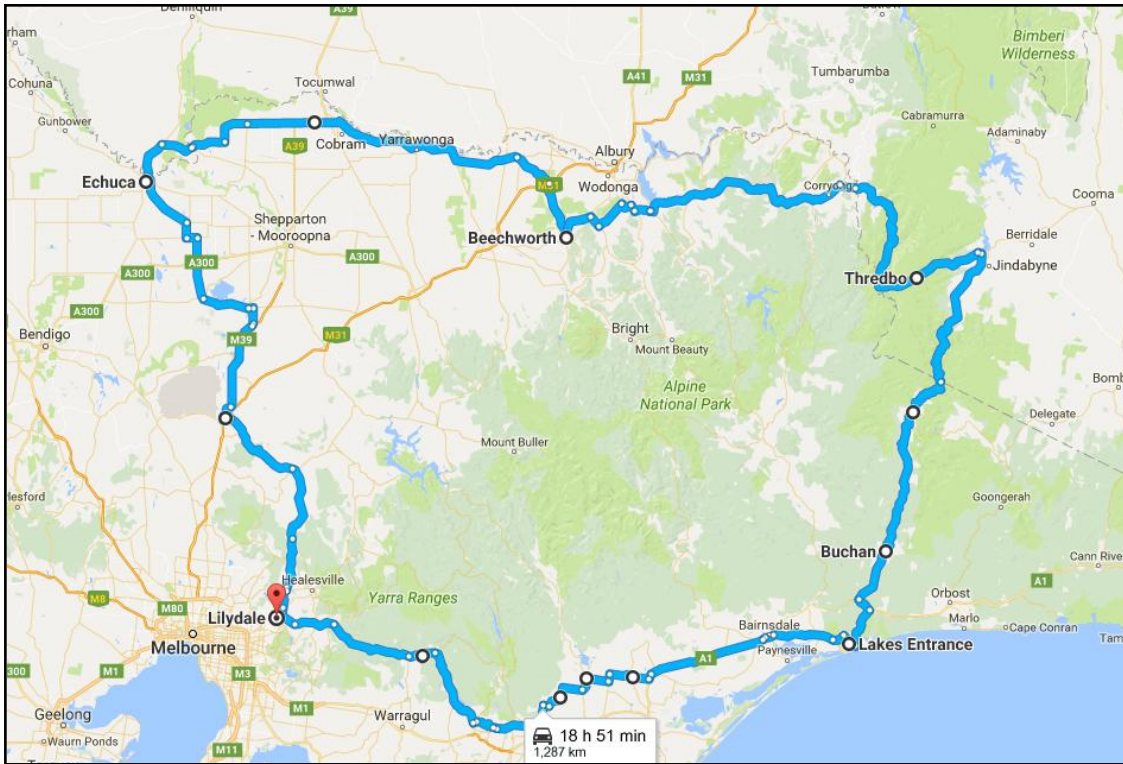
- Naomi, Rider

Please read through the following pages about how to get behind this fantastic initiative and support the charity changing the lives of young people.

Kind regards,

Phil Stenhouse OAM
CEO
Bridge Builders Youth Organisation
0421 062 512
phil@bridgebuilders.com.au

2017 Route!



Day 1- Lilydale – Echuca

Day 2- Echuca – Beechworth

Day 3- Beechworth – Jindabyne

Day 4- Jindabyne – Lakes Entrance

Day 5- Lakes Entrance - Lilydale

**1,500kms
over 5 days**

2016 Event Statistics

Website page views	812
Newspaper articles	2
Radio stations	3
TV Stations (Win prime 7 news)	1
Face book like page	1,784
Face book post views	4,316
Promoted in other Face book Groups	3
Event flyers distributed	5,000
Professional photographers	2
Riders	6
Team / support crew	20
E-news database	300

‘the Crate’ - Major Sponsor

\$5,000 + GST

Your sponsorship entitles your business/company to:

- Exclusive signage/display at the starting point at the start/finish line
- Prominent display of your branding and product at all stop points
- Prominent promotional package (includes your company logo on rider vests, rider helmet and all promotional material including flyers)
- Company signage on tear drop flags
- Prominent company signage/stickers on escort vehicles (exclusive option to provide pre-branded vehicles to maximize exposure)
- Acknowledgment of sponsorship on all radio and newspaper advertising
- Acknowledgment of sponsorship on all online media sources e.g. Website, Face book and other social media's etc.
- Provision for two sponsor staff (all accommodation, food and fuel covered for two of your staff to attend the 5 day trip)
- Opportunity to provide rider/crew packs
- Opportunity to put promotional material or samples in all rider packs
- All other involvement by discussion.

‘the package’ - \$3,500 + GST

Your sponsorship entitles your business/company to:

- Prominent display of your branding and product at all stop points
- Prominent promotional package (includes your company logo on rider vests, rider helmet and all promotional material including flyers)
- Company signage on tear drop flags
- Company stickers on escort vehicles
- Acknowledgment of sponsorship on all radio and newspaper advertising
- Acknowledgment of sponsorship on all online media sources e.g. Website, Face book and other social media's etc.
- Opportunity to provide rider/crew packs
- Opportunity to put promotional material or samples in all rider packs
- All other involvement by discussion.

‘the envelope’ - \$2,000 + GST

Your sponsorship entitles your business/company to:

- Prominent promotional package (event flyer)
- Company stickers on rider vests
- Acknowledgment of sponsorship on all radio and newspaper advertising
- Acknowledgment of sponsorship on all online media sources e.g. Website, Face book and other social media's etc.
- All other involvement by discussion.

‘the corporate letter’ - \$1,000 + GST

Your sponsorship entitles your business/company to:

- Prominent promotional package (event flyer)
- Company stickers on rider vests
- Acknowledgment of sponsorship on all online media sources e.g. Website, Face book and other social media's etc.
- All other involvement by discussion.

‘the Postcard’ - \$300 + GST

Your sponsorship entitles your business/company to:

- Acknowledgment of sponsorship on all online media sources e.g. Website, Face book and other social media's etc.
- All other involvement by discussion.

‘the Rider’ - \$660 includes GST (+ raise \$1,000 donations to ride)

This option is for those who wish to join us on the ride, BYO Postie Bike. The \$660 covers the costs of the rider (accommodation, food and fuel) and then each rider must raise a minimum of \$1,000 to participate. All proceeds go directly to Bridge Builders Youth Organisation to continue their valuable work with young people in the community.

Make a donation to the cause

www.mycause.com.au/events/mykidspostiebikeride

Sponsorship Application Form

Contact Name/Person: _____

Business/ Company Name: _____

Mailing Address: _____

Email: _____

Business Number: _____ Mobile: _____

Facebook Page: YES / NO

We would like to sponsor the Postie Bike Ride happening on 19th – 23rd of October 2017. Below we have outlined our contribution:

Sponsorship Option	Yes please!
'the crate' Major Sponsorship \$ 5,000 + GST	
'the package' \$3,500 + GST	
'the envelope' \$2,000 + GST	
'the corporate letter' \$1,000 + GST	
'the postcard' \$300 + GST	
'the rider' \$660 includes GST (+ raise \$1,000 donations to ride)	

Signed: _____ Date: _____ / _____ / _____

Please email, fax or post completed form back to Bridge Builders
for confirmation and tax invoices to the address below.