



# 2017

## PROSPECTUS



[www.bridgebuilders.com.au](http://www.bridgebuilders.com.au)

PH [03] 9038 8818

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## From the CEO

I am so excited that you have chosen to look through our prospectus and consider being involved with one or more of our events during the year. By being involved with Bridge Builders we see you as part of our family and we will work hard to add value to you, your business and the bottom line. Every event is strategically thought through so we can achieve significant outcomes in raising funds for our charity to impact more young people's lives and to increase our sponsors business and brand awareness. I hope I have the pleasure of meeting you and discussing any of our events.



## From our Partners

Graeme Hauser – National Marketing Manager, Littil Lighting

Bridge Builders is my choice of charity's, I am a big believer in looking after your own backyard before sending money overseas. Their sole focus is reaching out to the Australian youth at risk or in crisis and they do a beautiful job at mentoring and raising up these treasured youth and young adults to be the healthy empowered effective loved individuals they were created to be. All donations are tax deductible and there are plenty of sponsorship opportunities for you business, I encourage you to jump on board and make a difference in a young adults life.

Prospectus  
Designed  
by

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# HUCK N' HOLD

## FREESTYLE JET SKI COMP

### AUSTRALIAN TITLES ROUND 01

10TH & 11TH FEBRUARY 2017

GUNNAMATTA BEACH

**\$3,500**

PRO PRIZE PURSE

The 4th Annual Huck n Hold event comprises of the Australian Titles and will see Freeride Jet Ski riders from across the nation and around the world compete in a full noise 2 day event. The event is held at Gunnamatta Beach on the Mornington Peninsula, which is a prime location. The Pro class has a \$3,500 prize purse, and with over 5,000 spectators, heaps of giveaways and more, this is one event you do not want to miss!

In 2015 the National Body was established AWA (Adrenalin Watercraft Australia) encompassing 4 events that happen around Australia. We are looking for Partners/sponsors that can add value to these events and who can benefit from their involvement. For the Victorian event in particular we train 60 young people from disadvantaged backgrounds to help design and deliver the event and all the profits come back to the charity to continue the work we do with young people.

[www.hucknhold.com.au](http://www.hucknhold.com.au)



“The charity **changing**  
the **lives** of **young people**”

**FEB**





# BALLROOM CABARET

4TH MARCH 2017

Bridge Builders gets classy and is holding its first ever Cabaret. Gary and Stonnie's Ballroom Presents the Bridge Builders Cabaret! This elegant evening includes a 3 course meal, two floorshows, dancing, plus the **King of Pop** show. Dress to impress, bring your partner/spouse, friends and family for a great night out. Book early as this Cabaret charity fundraiser will sell out fast.

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MAR

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**80 TEAMS!  
1000 STUDENTS!  
STATEWIDE EVENT**

# KNOX GP

The Knox Grand Prix is a fantastic program that incorporates school based learning, community engagement and culminates in high profile events around the State. Bridge Builders Youth Organisation, in conjunction with Knox City Council hold this annual event at the Knox Regional Sports Precinct. The event is held over two days and involves teams from all over the State competing in seven different categories with Human Powered Vehicles (HPVs). The six-hour endurance race, taking place on Sunday is only a fraction of the excitement over the course of the weekend. The event provides an amazing opportunity for over 1,000 young people from Primary and Secondary schools as well as Community teams to learn and develop skills and become more engaged in school and in a team environment.







# 13<sup>TH</sup> ANNUAL BUSINESS BREAKFAST

GUEST SPEAKERS

The Business Breakfast is one of our major corporate events of the year, as we bring together business men and women from all over Melbourne and the suburbs. This breakfast is the largest one we know of in our area with over 300 guests on average each year. This is a fantastic networking opportunity not only to expose your business as a sponsor but also to meet other like minded business people from a diverse range of companies.

There are two main objectives each year for this event: We want businesses to invest in Bridge Builders and we want Bridge Builders to invest in business. The first is done through sponsorship and donations the second through delivery of a quality speaker and dedicated network time at the breakfast.

This year we are pleased to announce Julio De Laffitte as our Guest Speaker. Julio is the Founder current CEO of JDL Strategies, once a Brazilian immigrant now a self made multimillionaire. Founder of Unstoppables, Julio is working with many government agencies and entrepreneurs to execute innovation and opportunities.

Over the previous years we have had phenomenal speakers including Matt Finnis, Gillian Franklin, Daniel Grollo, John Anderson, Jim Penman, Shane Radbone and Bob Ansett.

“  
GET TO THE  
FUTURE FIRST.  
SEIZE YOUR  
OPPORTUNITIES  
NOW!  
”

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**MAY**

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**Prizes**

**Live Band**

**Auction**

**Food**

# TRIVIA NIGHT

Whether you are young or old, a trivia god or just someone that likes a great night out then our Annual Trivia Night is just the thing. Fun, Food, Fundraising, silent and main auction, games, drinks and a live music makes for an event not to miss. Grab you work mates, friends or family and come along and help raise funds for charity!





# *Retreat* *for* **YOUNG WOMEN**



Over the past decade we have been dedicated to changing the lives of young women and have successfully impacted over 500 young women's lives.

The 11th Annual UR Retreat offers 50 young women a safe environment, where they can find refuge from the struggles of life, a place where they are encouraged and empowered to become everything they dream. This unique experience incorporates educational and fun workshops, inspirational guest speakers and exciting activities. The 'UR Retreat' has been tailored to benefit young women aged 13-15.

We would love for you to take the time to consider sponsor a young woman to attend and help Bridge Builders continue the journey of changing the lives of generations of young women to come.

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# My Kids Postie Bike RIDE



The 3rd Annual Postie Bike Ride is a 5 day, 1500km tour across two States. This is a fantastic opportunity for CEO's and business operators to get out of your chair, get onto a Postie Bike and get out on the open road.

This event is one of the biggest Charity fundraisers in our calendar and we encourage you to be involved in some way, either as a rider, as support crew or as a sponsor.

This event is designed and organised by young people and it provides an awesome opportunity for the regional community and sponsors to support this unique experience.



“The charity **changing**  
the **lives** of **young people**”

OCT



# Annual Charity

# GOLF DAY

## The Eastern Golf Club

This is an awesome golfing experience at the Eastern Golf Club (designed by Greg Norman) 30 teams, sponsored holes, golf academy, golf police, breakfast, lunch, complimentary golf carts, Trackman technology, prizes and much more!

Our Annual Bridge Builders Classic Charity Golf Day has four key purposes;

1. Raise funds for Bridge Builders
2. Raise awareness of the work we do
3. Bring business partners, suppliers and friends together
4. Have a fun game of golf for a cause

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**Melbourne 500**

[www.melbourne500.com.au](http://www.melbourne500.com.au)

*The 6th Annual Melbourne 500 will bring together all types of motorcycle riders from around the Victoria to take part in our Annual Charity Ride. This event helps to raise much needed funds for Bridge Builders and Breast Screen Victoria. The 250km ride starts with breakfast and then lunch at the half way point with music, presentations and a raffle, it is a fantastic day for the whole family whether you ride or come along as support. Get your bikes, get your friends and get along for a great day, all in the name of Charity!*



2012



2013



2014



2015



2016



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the **lives** of **young people**”

**NOV**



# ***RUN FOR THE YOUNG MARATHON***



*The 4th Annual Run For The Young Marathon is a great event for all types of runners, from beginners to the more experienced. We offer a range of categories including 5km, 10km, 21km and 42km distances. Our event also offers a unique category, called the Marathon Newbie for runners who are attempting their first ever Marathon.*

*The Marathon is located along the renowned Warburton Trail, in the picturesque Yarra Valley. The event is officially timed, includes drink stations, finisher medals, prizes, trophies, event merchandise and more!*

*The event is open to national and international runners. Sponsorship and corporate stands are available.*

***[www.runfortheyoung.com.au](http://www.runfortheyoung.com.au)***

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# PROGRAMS

On top of the amazing event opportunities that we have throughout any given year, we also offer a number of year long programs to support and grow young people.

## ADVANCE LEADERSHIP

For over a decade Bridge Builders has been delivering a leadership program in partnership with local secondary schools. This program helps to build self esteem, confidence, public speaking, time management and leadership skills over the course of twelve months. Through weekly sessions, young people are engaged and involved in designing and delivering peer-led events, as well as learning about leadership and team work. This program is one of many programs that we can tailor to suit local secondary schools, depending on their needs.

## BB NIGHTS

This is one of the most powerful connection points for any young person who is engaged with Bridge Builders. Young people experience high levels of engagement, belonging and value as a result of being involved in this weekly youth and young adult evening. Each young person is also mentored by our leadership team as part of their participation, which provides ongoing support and guidance. This is a fun, interactive night where young people can meet new friends and find out what it means to become a Bridge Builder. We would encourage any young person aged 12-25 who is interested in learning more about us to come along and visit.

## KINSMEN MENTORING

This program was deliberately designed to engage older men and younger men together in the journey of life. This is specifically for young men aged 18 -25, who meet one on one with a mentor on monthly basis, as well as a monthly gathering with all of the Kinsmen. In being part of the Kinsmen program, young men are challenged in all aspects and areas of life from finance to relationships to health and goal setting. The mentors are specifically chosen to have a certain skills set and community standing in order to influence the younger men in life decisions and direction.

## EMPOWER MENTORING

Empower has been designed to build relationships between young women and mentors within the community to provide support and guidance for the young women in all areas of life. Members of empower meet as a group on a monthly basis, and meet up one on one with a mentor between monthly sessions. It is targeted towards young women aged 18-25. Mentors of Empower select women in the community to join the group and assist in supporting the young women.

## BRIDGE BUILDERS LEADERSHIP

Over the past 16 years we have been investing into the lives of young people through our leadership development program. Each year young people are selected to participate in this extraordinary program, which includes 12 months of leadership training, weekly education, mentoring, resources and the opportunity to gain valuable, hands on leadership experience through Event Management and leading other young people. This is truly a life changing experience and it is an integral part of our organisation as we create a generation of young leaders.

# FUNDRAISERS

As Bridge Builders is non-government funded we are always looking for ways to raise funds to the Charity. Events are a terrific way of doing that and have valuable outcomes for development of young people. Another way we raise funds is by doing certain campaigns throughout a year that businesses or individuals can become involved in.

## TIN RATTLES

Commonly known as highway collections, tin rattles provide an opportunity for us to raise a large sum of funds in one day. We schedule 3 days a year where dozens of young people, business partners and community members join us on a particular intersection to rattle the can and raise money for the Charity.



## 2 CENT CAMPAIGN

For the past twelve months we have been collecting 2 cent copper coins. We have turned the coins into

necklaces and bracelets and they are available for purchase from the Bridge Builders office. Why 2 cent coins? The copper that is within the 2 cent coin is worth more than the coin itself, and a young person can often see themselves or their world as having little or no value. So we decided that this would be a great way of reminding people that you are of more value on the inside than on the outside. "That's our 2 cents worth"



## 5 CENT CAMPAIGN

In 2017 we hope to collect 1 million 5 cent coins. This will be done through a variety of ways including activities and individual involvement. We will

be placing large wine barrels that will look like wishing wells, at shopping centres and events across the State where people in the community can deposit their 5 cent coins. As well as the barrels we will be having small personalised money boxes for businesses and individuals to collect coins for campaign.



# EVENT PACKAGES

Event sponsorship is a powerful way to get your business in front of potential customers or clients and at the same time supporting charity.

Event Package	1 Star (\$250)	2 Star (\$1,000)	3 Star (\$2,500)	4 Star (\$3,500)	5 Star (\$5,000)
Signage or display on main stage					
Time on stage to promote your company				4min	8min
Acknowledgment on all promotional material					
Guest passes			2	4	8
Company promo DVD (provided by sponsor)					
Company name on event program					
Recognition from stage					
Multimedia presentation					
Company handouts for all attendees					
Corporate area for promotional materials or products					
Event posters for your business					
Bridge Builders print for your place of business					
Logo and link on Bridge Builders website and newsletter					
All other involvement by discussion					

## BUSINESS PARTNERSHIP

Bridge Builders relies solely on financial support from corporate partnerships and sponsors to be able to provide the life changing work that we do with young people in your community. You can support our organisation by donating funds. Your financial contribution would release more staff, support the sustainability of the enterprises and the direct impact that we have with young people. You can make a simple once of donation, or become a regular donor. There are several options for long term partners and each option is open to discussion so that both partners feel that they are fully informed in what they are contributing to and what they get back for that contribution.

All of the Partnership Packages are discussed in more detail in an appointment as it is important to us that we build a long term relationship with you and/or your Company. It is also important that we get a clear understanding of what is important to you, also what you would like to see your investment achieve and return as well as understanding how we will use your investment.

Investment Option	Marshmallows (\$2 per day)	Small Coffee (\$3.90 per day)	Med Coffee (\$4.50 per day)	Large Coffee (\$5.50 per day)	Coffee & Muffin (\$8.20 per day)	Lunch Box (\$10 per day)	Dinner Box (\$15 per day)
Vehicle signage							
Event announcements							
Radio announcements							
Newspaper editorials							
Event signage							
Golf day players				1	4	8	12
Business b/fast seats			1	2	4	6	8
Digital album display							
Promo campaigns							
Logo on our website							
Partner meetings							
Invitation to events							
Monthly newsletter							
Anniversary gift							
Welcome pack							



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